***Copy (very top of page)***

When you’re poor, you get sick more often. You have fewer resources to prevent illness and often no resources to reverse disease once it takes hold. Without access to doctors and nurses, or medication, you’re likely to die from tuberculosis, malaria, HIV, or some other illness that has been treatable for decades.

***(Insert video)***

Also add:

1. Prominent “buttons” for “Join Us” (which will link to an email sign-up page) and “Donate” (which will link to a donate form).
2. Join the conversation on (facebook icon) (twitter icon)
3. #povertymakesyousick